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IT and Business Collaboration: Increasing Business Value of Internal Processes
Alka Bhavsar, Sealed Air Corporation

WINSHUTTLE
USER
GROUP
SAN DIEGO | 2013





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17

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Vision: To Create a Better Way for Life

Interesting Facts:

- Inventor of Bubble Wrap
- Approximately 25000 employees
- Net Sales of 7.6 billion
- Operations in 69 countries
- 138 manufacturing facilities
- 60 Labs/Research facilities
- 4200 patents
- More than 4400 trademarks



Food Care:



Protect customer's product from farm to fork.

Product Care:



Packaging solutions that provide efficiency and sustainability from factory floor to the customer door

Diversey Care:



Provide innovative, integrated hygiene and infection control solutions that reduces "total cost to clean"



About Me

- Alka Bhavsar, IS Process Improvement Specialist for SAP Finance
- 20 years of Accounting experience in various industries.
- 13 years with Sealed Air Corporation of which 3 years of Shared Service Center experience
- 10 years of IT experience
- Using Winshuttle since 2008
- Winshuttle Liaison for Sealed Air since 2009



Challenges

BUSINESS	IT
Manual tasks: quick turn-around for automation requests	Optimizing usage of Winshuttle scripts once deployed
Availability of IT resources	Resistance toward developing scripts for only few users or 1-2 regions
Communication: business requirements and delivering on expectations	Security and governance concerns
Can't change scripts as needed = loss of control	
Unaware of impact	



Goals

- Facilitate communication between Business and IT process owners
- Expedite Winshuttle scripting process
- Simplify licensing request process
- Identify key users for testing and be super users
- Strategy for global deployment and improving subsequent processes
- Cost savings
- Promote best practices



New Process

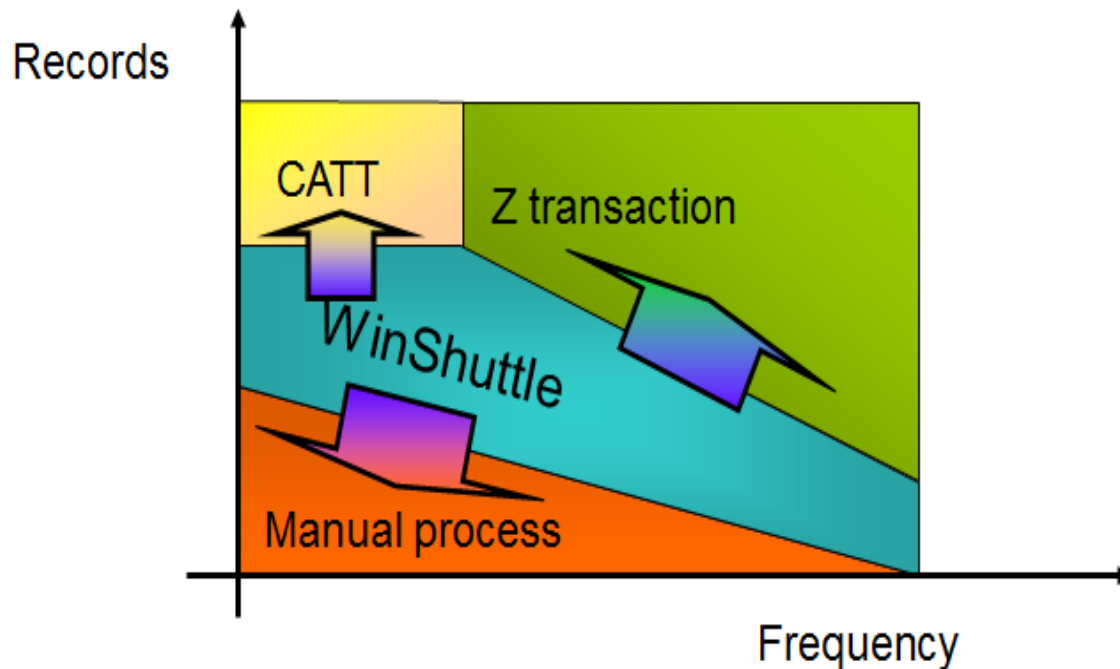
- Business users work with IT Process Improvement team & business process knowledge experts to define requirements
- Process owners analyzes global application & rollout strategy
- Winshuttle Developer licenses are held by IT Process Improvement team
- Runner licenses are given to the business users
- Script maintenance and release cycle testing resides in IT
- Periodic audit of the Winshuttle license and its usage
- IT & Business promote Winshuttle usage: Shared Service Centers, User Groups and global calls
- User Groups are leveraged for promoting BEST practices



How and Where Winshuttle Fits In!

Using various scenarios & parameters:

Time for manual update, time savings, hours to develop, hours to support, number of records, frequency of changes



Quick Wins

- Transaction with less complexity but high frequency are automated first
- Winshuttle Business Value Assessment = finding opportunities for automation
- BVA details by transaction, its complexity and frequency
- Internal Winshuttle liaison shares BVA info with IT and Business process improvement teams
- Portfolio of requirements is created for automation
- Business involvement in prioritizing needs



Collaboration Success Story

- Intercompany payment process F-30
- Daily payment run process F110
- Monthly assessments KSU2/KEU2



Collaboration Success Story Cont.

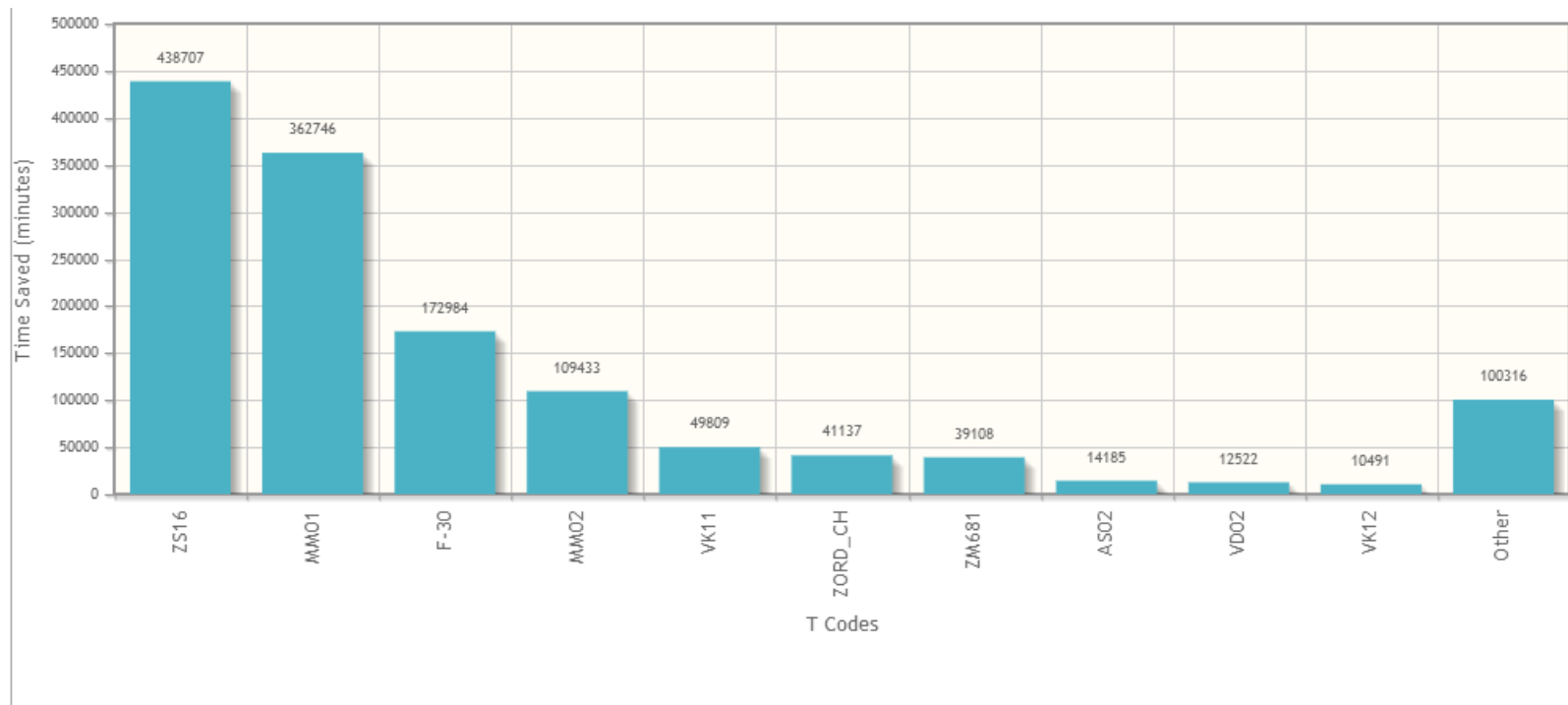
- Inventory and Logistic transportation reports
- Master Data
 - GL Master Data Creation
 - Material Creation Process
- Centralized customer maintenance & pricing for Europe



Sealed Air Savings

Total 22,524 hours saved in 3rd Qtr alone, by top 10 ROI transactions.

Note: Based on Winshuttle benchmark time in executing each transaction.



QUESTIONS?

