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Balancing Master Data Ownership & Governance: How Winshuttle Enhances Collaboration Between IT and the Business

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A stylized illustration of a tropical beach scene. In the foreground, there are several palm trees of varying heights and colors (orange, yellow, and green) silhouetted against a light blue sky. The trees are set on a dark blue hill that slopes down to a light blue ocean. The overall aesthetic is clean and modern.

WINSHUTTLE
USER
GROUP
SAN DIEGO | 2013

Agenda

Purpose: Demonstrate how Winshuttle tools support sharing of master data ownership & governance

- Organization
 - Combined model of governance for Material Master
 - Best practice organization of Winshuttle User Group
- Uses of Winshuttle Toolset
 - Mass creation/maintenance of data
 - Forms and Workflow for more complex processes around master data
- Result
 - More collaborative approach to governance
 - Faster response to changes in the business landscape



Data Governance

The pendulum swings and stabilizes

- With SAP Go-Live, Centralized Governance
 - Business wanted more control of the data
 - Vendor Governance remained centralized
- Decision to Decentralize Governance
 - Material Master data is complex
 - Customer Governance decentralized
- Material Master Collaborative Governance
 - IT owns data dictionary for MM, coordinates
 - Business owns data values and roles for maintenance



Winshuttle Enters the Landscape

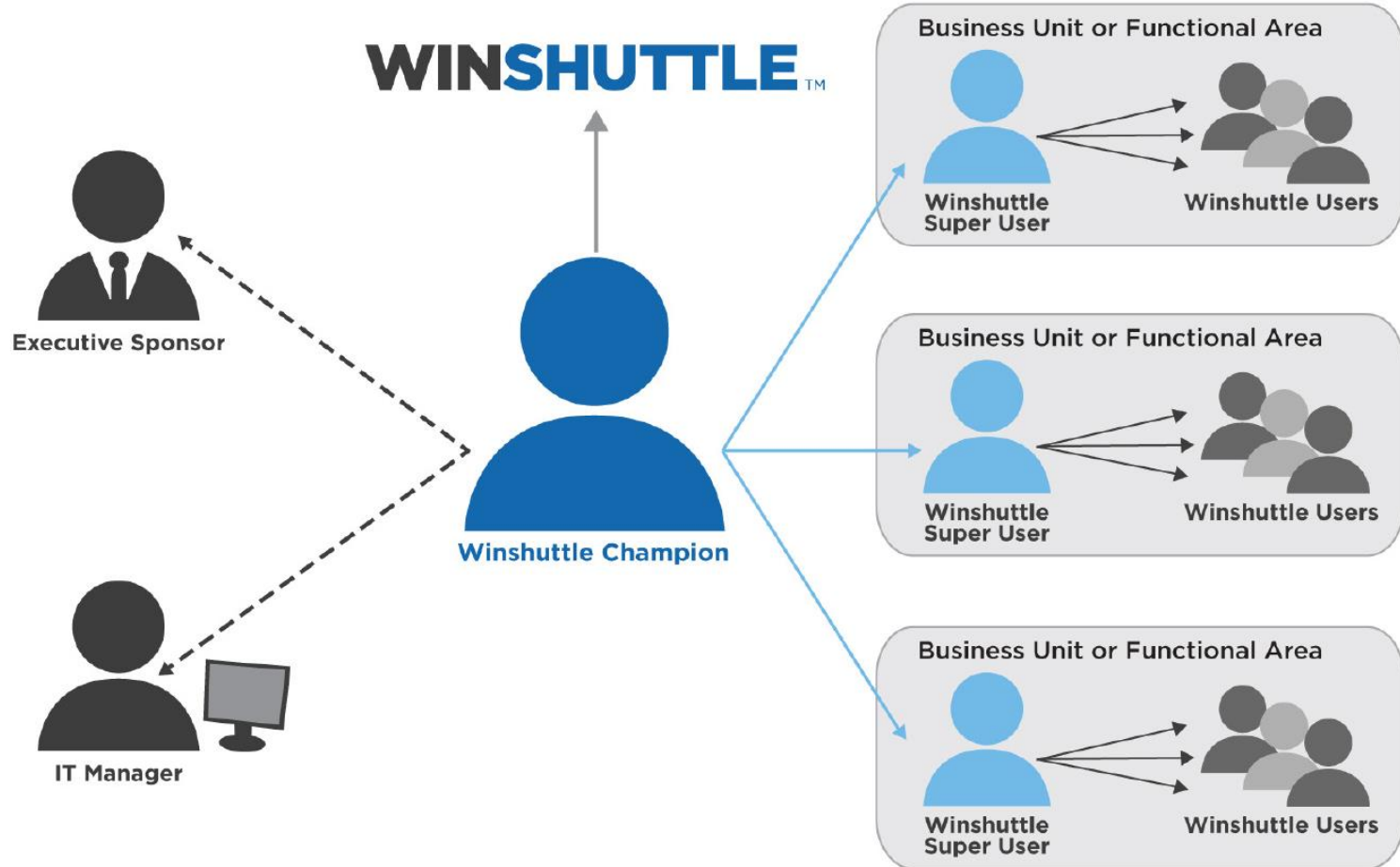
Although Business owns data values, they do not have the tools to view data ad-hoc or access to all mass change tools

- SAP security risk for accessing SAP tables
- SAP mass maintenance tools are technical
 - Business users are very comfortable with Excel

Solution: Pilot Winshuttle STUDIO with 3 IT users. With success of pilot, expand toolset to organization



Organization of Winshuttle User Group at JM

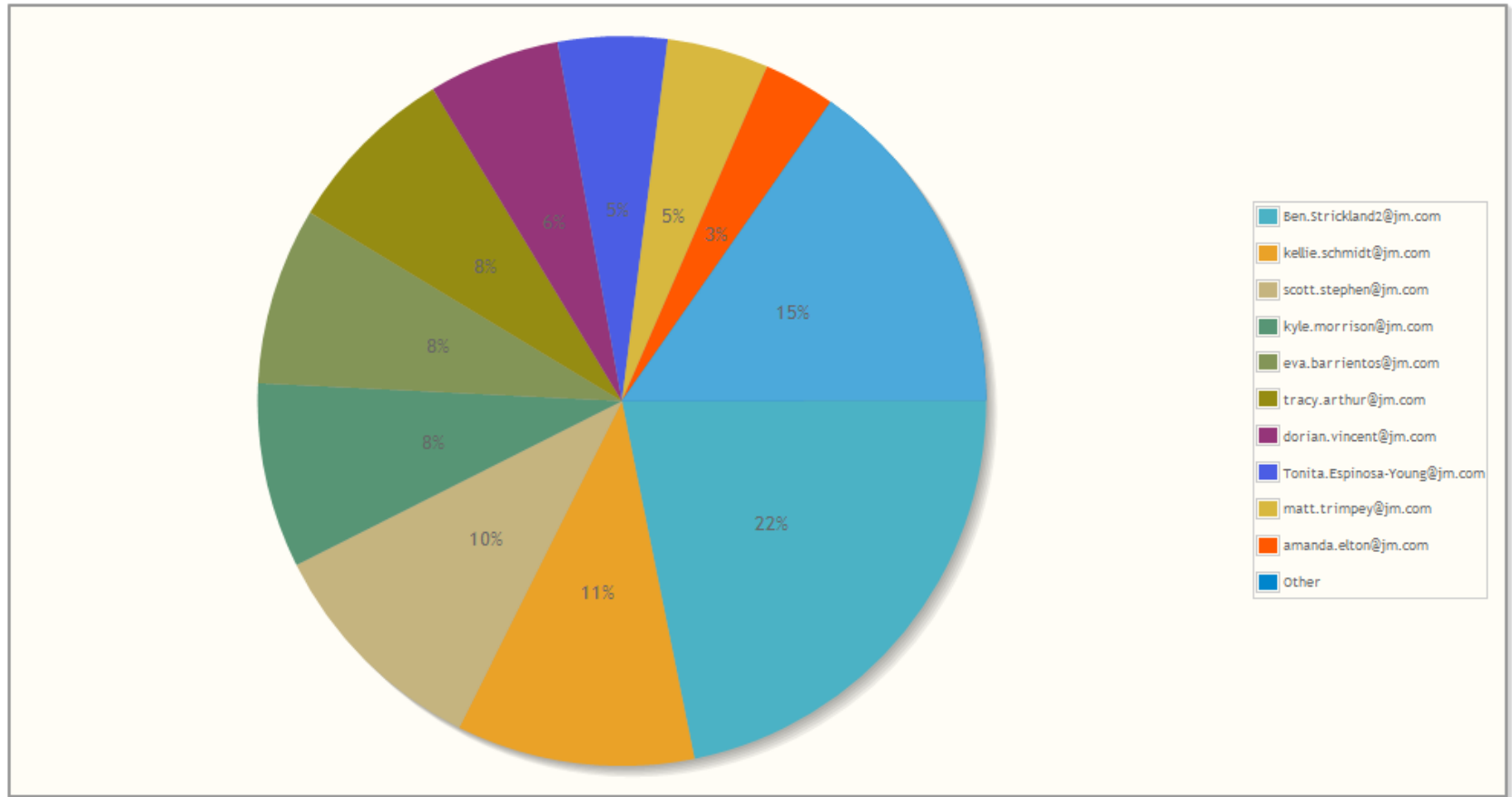


Organization Detail

- IT Champion – STUDIO
 - Master Data Focus – MM01/MM02, MD04, SPRO, MM17
- IT Super Users - STUDIO
 - Quality Management – QA32, CWBQM, QA08, QP02
 - Rebuilding inspection plans to reduce maintenance effort at business/plant level
 - Pricing and other SD activities – VK11/VA01
 - Procurement/SIOP – MM01/MM02
 - Finance – FS00, CK74N
 - Plant Maintenance, MRO – ZMRO
- Users – Runner for TRANSACTION & QUERY



Winshuttle Activity – September 2013



Use Cases

Mass Maintenance

- Special Projects
 - New stocking locations
 - New product lines
 - New business
- Business Processes
 - Annual Operating Plan
 - Cure Time
 - SIOP

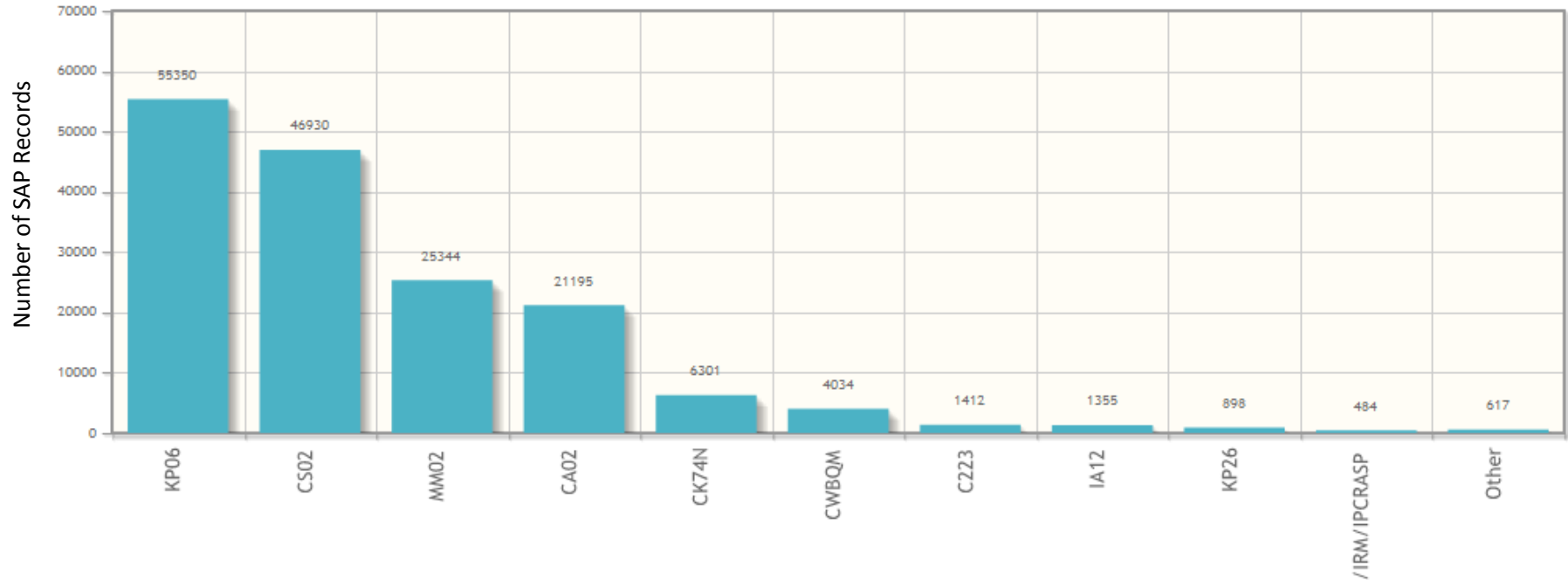
Forms & Workflow

- Create/Change Vendors
 - Replace legacy system
- Create/Change Materials
 - MTO
 - MRO
- Change Assets
- Technical Projects



Winshuttle Activity – September 2013

Top 10 SAP T-Codes



Source: Winshuttle Connect, <https://connect.winshuttle.com/sites/JohnsManville>



Winshuttle Activity

Process Area	SAP T-Codes
MM Data	MM01/02, CS01/02, CA01/02, C223, MD04
Finance	KP06, KP26, CK74N, AS02, FB01, AS01, FS00
Plant Maintenance	IA02, IA06, IA12, ZMRO, MM02
Quality	IA02, IA06, IA12, ZMRO, MM02
Procurement	XK01, XK02
Sales	VA01
Pricing	VK11
Other	/IRM/IPCRASP



Supporting Collaboration

- Tool reduces manual entry that business doesn't want to do, but doesn't have to learn another tool
- Business Users who purchase runner work with IT to create/test script for use
- No more need for IT to impose rigid templates for data loading
 - Excel headings can be whatever is meaningful to data provider, not to input tool.
- Because Super Users are all in IT, as they share knowledge about how to best use the tool, they also share knowledge about activities which in turn weakens silos
- Super Users experienced in specific SAP processes are in control of how the tool is used



Business Benefits for Using Winshuttle

Increases accuracy

Able to duplicate data across SAP environments

Saves number of hours to complete

Enables agility

Bottom Line: Capacity enablement – doing more faster



Winshuttle Roadmap

- Phase I: 3-User Pilot
 - Shared Successes
- Phase II: Add Finance Runners
 - Vast improvement over prior year AOP process
- Phase III: Roll out to additional IT & business users
 - Price moves & New location successes
- Phase IV: Forms and Workflow**
 - **Vendor Automation** Where we are now
- Phase V: Full Utilization
 - Expansion of Forms & Workflow
 - Reporting with Query – data quality reports



Lessons Learned

Pilot a small idea

Market successes

Don't be concerned with a change in direction

Continue experimenting

Include users in experimentation

Invite wild ideas

Choose the fewest controls possible to achieve goals





Thank you for your time!

