



WINSHUTTLE
USER
GROUP

ANNUAL
CONFERENCE




Atlanta, Georgia
September 18 - 19, 2017

The fastest path to results

We're excited to announce the seventh annual Winshuttle User Group Conference, September 18-19, 2017 in Atlanta, Georgia. This conference provides Winshuttle users with the best opportunities to network, learn, get in-depth product training, and be set on the fastest path to results. As a valued partner, we'd like to give you a chance to join us in this event! You may register to attend via our Partner Package or through one of our exclusive Sponsorship Packages.

Why Attend?

The Winshuttle User Group Conference offers an outstanding opportunity to meet and interact with Winshuttle customers, partners, and employees from across the globe. This influential audience has a strong interest in improving operations and driving business benefits across the organization – this is your chance to showcase how your company can help!

-  Enjoy one-on-one interaction with hundreds of Winshuttle users
-  Promote your organization's offerings to an influential SAP audience.
-  Learn more about Winshuttle's future product plans and how to align your strategy with them

Schedule at a glance

Sunday, Sept. 17 th	Monday, Sept. 18 th	Tuesday, Sept. 19 th
Exhibitor Set-Up Begins prior to evening reception Welcome Reception Kick-Off the 7th Annual WUG with networking, fun, food & drink – your first showcase opportunity!	Full Conference Day 1 <ul style="list-style-type: none">• Keynote Speakers• Product Trainings & Customer Best Practices Breakouts• Breakfast, Lunch & Coffee Breaks• Networking Party with Winshuttle Dinner, drinks, Golden Brushy Awards and an evening full of fun!	Full Conference Day 2 <ul style="list-style-type: none">• Keynote Speakers• Product Trainings & Customer Best Practices Breakouts• Breakfast, Lunch & Coffee Breaks• Networking


















Past attendees have been from companies including (but not limited to):

AES – Argentina
Align Aerospace
Arizona Chemical
B Braun
BP International
Braskem America
Celanese
City of Tacoma
Coca-Cola Company
ConAgra Foods
ConAgra Mills
ConocoPhillips

Dannon
DAP Products
DB Schenker
Delphi
Disney
Freescale Semiconductor
Halliburton
HollyFrontier
Home Meridian Int'l
Honeywell
Houghton Mifflin Harcourt
Johns Manville

Johnson & Johnson
Johnsonville Sausage
Kellogg's
Los Portales
Meadwestvaco
Microsoft
Moen
Orange County Schools
PepsiCo
Pharmascience
Pitney Bowes
Plexxus

REI
Remy Cointreau
RIM
Rockwell Automation
Sealed Air
Siemens
TE Connectivity
UNESCO
US Sugar Corporation
Welch Allyn
Worcestershire Council
Wyndham Group

Partner Packages	Gold Sponsor	Silver Sponsor	Partner Package
Price	\$12,000	\$7,000	\$2,500
Engagement			
Keynote "Commercial"			
Dedicated Lunch & Learn Session			
Exposure			
Table top in exhibit hall			
Meal Sponsorship			
Listing in Conference Mobile App			
Logo on Conference T-Shirt			
Logo Placement (everywhere!)			
Access			
Staff Passes	4	3	2
Additional Staff Passes \$599 each	Unlimited	Unlimited	Unlimited
Customer Discount Code			

Gold Sponsorship - \$12,000

The premier sponsorship, Gold sponsors get the highest level of exposure and involvement with attendees. Your organization will be seen everywhere! In addition to a prime spot in the exhibit area, you'll get your own dedicated Lunch & Learn session, and a 2 minute "commercial" during the General Session. Gold Sponsorship includes:

Keynote "Commercial"

Up to 2 minutes during the General Session to highlight your company offerings to the full conference audience.

*Content must be approved ahead of time by Winshuttle.

Lunch & Learn Session

An exclusive session in a breakout room during lunch. Without the competition of other trainings or customer sessions, WUG attendees will have the option to lunch & learn with you. This 1-hour session gives you ample time to detail customer successes and demonstrate how your company helps Winshuttle users make their SAP lives even easier.

Exhibit Hall Table Top

One 6' table top to promote and highlight your company and solutions and to collect leads. Tables are located in the main gathering area and "Sponsor Bingo" will encourage attendees to stop by. As a Gold Sponsor, you'll get first choice of table location in the exhibit hall/break area. *Table tops only, no booths allowed

Meal Sponsorship

Get extra exposure during breakfast and lunch on Monday and Tuesday. Signage and tent cards featuring your company's logo will be displayed during mealtimes.

Listing in Conference Mobile App

Top tier listing & feature in conference mobile app.

Logo Placement

As a Gold Sponsor, your logo will be prominently placed throughout the conference and on the conference t-shirt.

Staff Passes

4 staff passes are included with your Gold Sponsorship Package, with an option to purchase additional passes at \$599 each *staff only

Customer Discount

Receive a special code to distribute to your customers for discounted conference registration. *May not be combined with any other discount.

Silver Sponsorship -\$7,000

Silver Sponsors enjoy high exposure throughout the conference. In addition to a table top in the exhibition area, your logo will be displayed everywhere people turn, including all major event signage, the official conference mobile app, and the conference t-shirt. Silver Sponsorship includes:

Exhibit Hall Table Top

One 6' table top to promote and highlight your company and solutions and to collect leads. Tables are located in the main gathering area and "Sponsor Bingo" will encourage attendees to stop by.*Table tops only, no booths allowed

Listing in Conference Mobile App

Listing & feature in conference mobile app.

Logo Placement

As a Silver Sponsor, your logo will be placed throughout the conference and on the conference t-shirt.

Staff Passes

3 staff passes are included with your Silver Sponsorship Package, with an option to purchase additional passes at \$599 each *staff only

Customer Discount

Receive a special code to distribute to your customers for discounted conference registration. *May not be combined with any other discount.

Partner Package -\$2,500

Want to attend but not ready to jump into a full sponsorship? Our Partner Package gives two staff members full access to the conference – you'll get to attend trainings and interact with attendees, all while being recognized as an important part of the Winshuttle Partner Network. Your logo will be displayed everywhere people turn, including all major event signage, the official conference mobile app, and t-shirt. The Partner Package includes:

Staff Passes

2 full conference passes are included in the Partner Package, with an option to purchase additional passes at \$599 each *staff only

Listing in Conference Mobile App

Listing & feature in conference mobile app.

Logo Placement

Your logo will be visible throughout the conference and on the conference t-shirt.

Customer Discount

Receive a special code to distribute to your customers for discounted conference registration. *May not be combined with any other discount.

Register online, it's fast and easy!

Click here to get started



Enter and verify your main contact's email address

Click Next

WUG Annual Conference 2017

Sponsor Information

*First Name:

*Last Name:

*Email Address:

*Re-enter Email Address:

*Registration Type: ☒ Sponsor

[Already Registered?](#)



Enter sponsoring company's information

Click Next

Registration Information Item Selection Summary Payment

Personal Information

First Name: Awesome

Last Name: Partner

Email Address: awesome@winshuttle-partner.com

Company:

Title:

Contact Information

Work Address:



Choose your package

Click Next

Registration Information Item Selection Summary Payment

Awesome Partner

Sponsorship Packages

<input checked="" type="radio"/> GOLD SPONSORSHIP (GOLD SPONSORSHIP)	\$10,000.00
Gold sponsors get the highest level of exposure and involvement with attendees. This package includes an exhibit hall table-top, your own Lunch & Learn breakout session, a 2-minute "commercial" during the general session, logo-placement throughout, and 4 staff passes.	
<input type="radio"/> SILVER SPONSORSHIP	\$5,000.00
Silver sponsors enjoy high exposure throughout the conference. This package includes an exhibit hall table-top, logo-placement throughout, and 3 staff passes.	
<input type="radio"/> PARTNER PACKAGE	\$2,000.00
Want to attend and network with the Winshuttle community, but not quite ready to sponsor? Our partner package gives you logo-placement throughout the event and 2 conference passes.	



Register your staff and assign your included staff passes. Click “Add Guest” and select “Sponsor included pass.”

The main contact person originally entered at the beginning of the process counts as the first pass – you do not need to add them as a “guest”.

You’ll be able to see your sponsor passes and log in to make any changes at any time.

Once you’ve added all your Guests (or sponsor included staff passes), click Next.

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Sponsor Conference Passes

Register your conference staff – To use your package-included passes, click “Add Guest” and select “sponsor included pass.” *Your current registration counts as one of your sponsor included passes.*

Once you use all of your included passes, any additional guests you add will be “paid passes” at a discounted rate of \$599. You will have the opportunity to log-in at a later date to add passes and/or make changes.

You have not added any guests.

Add Guest

◀ Previous Cancel Next ▶

Sponsor Conference Passes

Register your conference staff – To use your package-included passes, click “Add Guest” and select “sponsor included pass.” *Your current registration counts as one of your sponsor included passes.*

Once you use all of your included passes, any additional guests you add will be “paid passes” at a discounted rate of \$599. You will have the opportunity to log-in at a later date to add passes and/or make changes.

Registration Type:

- Sponsor included pass
- Sponsor paid pass

*First Name: Kristen

*Last Name: Mery

*Email Address: kristen.mery@winshuttle.com

*Company: kristen.mery@winshuttle.com

Cancel Next ▶



Review your package selection and staff passes

Click Next

Sponsor Conference Passes

Register your conference staff – To use your package-included passes, click “Add Guest” and select “sponsor included pass.” *Your current registration counts as one of your sponsor included passes.*

Once you use all of your included passes, any additional guests you add will be “paid passes” at a discounted rate of \$599. You will have the opportunity to log-in at a later date to add passes and/or make changes.

Actions	Name	Registration Type
Remove Edit	Kristen Mery	Sponsor included pass
Remove Edit	Michelle Degen	Sponsor included pass
Remove Edit	Nichelle Williams	Sponsor included pass

Add Another Guest

◀ Previous Cancel Next ▶



Review Order, enter credit card information

Click Finish

Registration Summary

Awesome Partner

- Michelle Degen
- Kristen Mery
- Nichelle Williams

Cancel Next ▶

Awesome Partner (Edit)

Email Address: awesome@winshuttle-partner.com Company: Winshuttle Partner Company

Title: CEO Work Phone: 3334445555

Work Address: 123 state street
bothell, 99999
USA

Agenda

Agenda Items

Gold Sponsorship

Cancel Next ▶

WINSHUTTLE, INC.

WUG CONFERENCE 2017 SPONSORSHIP TERMS & CONDITIONS

1.Conference Site & Time. The Winshuttle User Group Conference is scheduled to be held on September 18-19, 2017 in Atlanta, Georgia.

2.Sponsorship. Upon payment of fees (as set forth below) and compliance with all terms and conditions of these Terms and Conditions, Winshuttle will provide the company whose name is listed on the Registration Form to which these Terms and Conditions are attached (the “Client”) with the sponsorship services identified in such Registration Form (the “Services”). All Services provided shall be in the English language.

3.Fees and Payment.

a.Fees for the Services are set forth in the Registration Form.

b.Winshuttle shall invoice Client for all fees for the Services upon execution of the Registration Form, unless Client indicates via the Registration Form that it intends to pay via credit card and provides all necessary information for a valid credit card to which Winshuttle may immediately charge all fees. All invoices are due upon receipt and Client agrees to pay all amounts due, including applicable taxes, within 30 days of receipt.

c.Any payments not made by the date due will bear a late payment fee of 1.5% per month or the maximum interest rate allowed by applicable law. All payments shall be made in U.S. dollars to Winshuttle at the address designated by Winshuttle. All fees are non-refundable except as provided otherwise herein.

d.Winshuttle’s fees are exclusive of all sales, use, value-added or other taxes, levies, or duties imposed by taxing authorities, and Client shall be responsible for payment of all such taxes, levies, or duties, excluding only United States (federal or state) taxes based solely on Winshuttle’s income.

4.Rescheduling and Cancellation Policy.

a.Winshuttle may cancel the event with notice. If Winshuttle cancels the event for which Client has prepaid, Winshuttle will refund any sums actually paid by Client, as Client’s sole remedy for such cancellation.

b.Client may not cancel their sponsorship, unless Winshuttle consents thereto in writing in its sole discretion.

c.If Client desires to cancel their sponsorship, Client shall immediately inform Winshuttle in writing. Client may be entitled to receive a refund, in whole or in part, for any prepaid fees based on the table below.

Time frame for Cancellation	Refund
Cancel by May 31, 2017	Full refund
Cancel between June 1, 2017 and July 31, 2017	50% refund
Cancel on or after August 1, 2017	No refund

5.Client Obligations. Client shall cooperate reasonably in the performance of the Services, including, without limitation, the following:

a.Client shall be responsible for all expenses associated with attending the conference.

b.Client shall not copy any materials provided by Winshuttle without Winshuttle’s prior written consent.

c.Client shall not to use any Winshuttle trademarks, trade names, or other designations in any promotion or publication without Winshuttle’s prior written consent.

6.License. Any machine readable education materials that Winshuttle provides Client will be subject to the terms and conditions of a license agreement provided to Client concurrently with the materials.

7.Confidentiality.

a.“Confidential Information” means any information, whether oral or written, obtained by Client from Winshuttle during the performance of Services which is either designated as confidential or should reasonably be considered to be of a confidential nature.

b.Restrictions on Disclosure. Client agrees not to disclose to any third party any item of Confidential Information without Winshuttle’s prior written consent. Client further agrees to take the same care with such items of Confidential Information as it does with its own confidential information, but in no event less than a reasonable degree of care. At a minimum, Client agrees to limit access to the Confidential Information to those employees or consultants having a need to know such information in order for Client to exercise its rights or perform its obligations herein, and then only after obtaining the written agreement of all such persons to maintain the confidentiality of such information and restrict its use solely to the purposes(s) specified herein.

c.Exclusions. Confidential Information shall not include information that: (i) is or becomes publicly available through no act or omission of Client; (ii) was in Client’s lawful possession prior to the disclosure without obligation of confidentiality; (iii) is lawfully and rightfully disclosed to Client by a third party without restriction on use or disclosure; (iv) is independently developed by Client without use or reference to any Confidential Information; or (v) is required to be disclosed by court order or law (subject to the following sentence). Confidential Information that is required to be disclosed by court order or law in a situation affording the party subject to such court order or law no meaningful alternative may be disclosed to the extent so required, provided that Client shall use its best efforts to give Winshuttle prior notice of any such disclosure so as to afford Winshuttle a reasonable opportunity to seek such protective orders or other relief as may be available in the circumstances.

8.Disclaimer of Warranties; Limitation of Liability.

a.WINSHUTTLE'S SERVICES SHALL BE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY, OR ARISING BY COURSE OF DEALING OR PERFORMANCE, CUSTOM, USAGE IN THE TRADE OR PROFESSION OR OTHERWISE, INCLUDING BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR THAT THEY ARE FREE FROM DEFECTS. CLIENT AGREES TO BE BOUND BY THIS DISCLAIMER AND THE LIMITATIONS OF LIABILITY BELOW NOTWITHSTANDING THE FAILURE OF ANY REMEDY HEREUNDER OF ITS ESSENTIAL PURPOSE.

b.Limitation of Damages. NEITHER PARTY OR ITS LICENSORS, SUPPLIERS, RESELLERS OR SUBCONTRACTORS SHALL BE LIABLE OR OBLIGATED HEREUNDER FOR ANY EXEMPLARY, SPECIAL, PUNITIVE, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY KIND (INCLUDING ANY LOSS OF DATA OR LOST PROFITS) REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT, TORT, NEGLIGENCE, STRICT PRODUCT LIABILITY, OR OTHERWISE, EVEN IF INFORMED OF THE POSSIBILITY OF SUCH DAMAGES IN ADVANCE. THE AGGREGATE LIABILITY OF WINSHUTTLE AND ITS LICENSORS, SUPPLIERS, RESELLERS AND SUBCONTRACTORS UNDER OR FOR BREACH HEREOF FOR ANY CAUSE WHATSOEVER SHALL NOT EXCEED THE FEES PAID TO WINSHUTTLE BY CLIENT HEREUNDER FOR THE PARTICULAR SERVICE AT ISSUE.

c.Time Limits on Bringing an Action. No action may be brought against Winshuttle relating to the Services more than twelve (12) months after the earlier of the time when the cause of action arose, or when Client was aware of facts forming the basis of the cause of action.

9.Miscellaneous.

a.Notices. All notices permitted or required to be given under this Agreement shall be in writing and shall be delivered in person, by nationally recognized overnight courier service, or by certified U.S. mail, return receipt requested, at the address of the receiving party specified in the Registration Form (or at such different addresses as may be designated by either party by written notice to the other party), and shall be deemed complete three (3) days after mailing.

b.Entire Agreement; Amendments. These Terms and Conditions and the Registration Form contains the entire understanding between the parties with respect to the subject matter hereof, and completely revokes, replaces and supersedes all prior and contemporaneous agreements, express or implied, oral or written, except as herein contained. These Terms and Conditions may be amended or modified only in writing, signed by each party.

c.Nonwaiver. The failure of either party to enforce any provision of these Terms and Conditions or to exercise any right, remedy or provision of this Agreement shall not be considered to be a waiver of any such right, remedy or provision or of any subsequent breach of these Terms and Conditions. No provisions of these Terms and Conditions may be waived except by written agreement of each party.

d.Assignment. Neither party may assign its rights or obligations under this Agreement, in whole or in part, without prior written consent of the other party, such consent not to be unreasonably withheld. Notwithstanding the foregoing, Winshuttle may assign its rights and obligations hereunder without obtaining such consent to any corporation, partnership, limited liability company or other person or entity (a) resulting from any merger or other reorganization to which it is a party or (b) to which it may transfer all or substantially all of its assets or business existing at such time. The rights and liabilities of the parties hereto will bind and inure to the benefit of the parties' respective permitted successors and assigns.

e.Force Majeure. Except for payment obligations hereunder, the parties hereto shall not be liable for failure of performance hereunder if occasioned by fire, flood, accident, explosion, war, declared or undeclared, prohibition of import or export of goods, governmental orders, regulations, restrictions or any other cause beyond the reasonable control of the parties.

f.Governing Law; Jurisdiction; Attorneys' Fees. This Agreement, and all matters or issues collateral hereto, shall be governed by and construed and interpreted in accordance with the internal laws of the State of Washington, without regard to any principles of choice or conflicts of law. The United Nations "Convention Relating to a Uniform Law on the International Sale of Goods," or any similar or successor convention of law, shall not be applied to this Agreement. In the event that the parties are unable to resolve any dispute between them, they agree that any action or proceeding brought to enforce or otherwise arising out of or relating to this Agreement shall be commenced and maintained exclusively in any state or federal court located within King County, Washington having subject matter jurisdiction with respect to the dispute between the parties. The parties hereby irrevocably submit to the jurisdiction of such courts in connection with such litigation, and irrevocably waive to the fullest extent permitted by law any objection to venue in such courts and any claim that such forum is an inconvenient forum. The parties agree that a final judgment in any such action or proceeding shall be conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by law. In any such action or proceeding, the prevailing party shall be entitled to reasonable attorneys' fees and costs.

g. Construction. The parties agree that the provisions of this Agreement shall not be construed against a party or parties on the grounds that the party or parties drafted or was more responsible for drafting the provisions.